

WISCONSIN SUCCESS STORY

WMEP HELPED NEW BERLIN PLASTICS UPGRADE TO ISO 9001:2015 RESULTING IN \$17 MILLION OF RETAINED AND NEW SALES

ABOUT NEW BERLIN PLASTICS, INC. Founded in 1974, New Berlin Plastics is a manufacturer of high-quality, custom injection-molded plastic components. New Berlin Plastics partners with medium-to-large Original Equipment Manufacturers (OEMs) to provide custom plastic injection-molding services. New Berlin Plastics' customers are OEMs that manufacture motorcycles, water treatment equipment, power transformers, construction equipment, and commercial paper dispensers, among others. The company has about 140 employees at its lone facility in New Berlin, Wisconsin.

THE CHALLENGE. New Berlin Plastics had to execute, in short order, changes needed to meet the new version of an ISO 9001 standard. The company wanted a customized approach that included a mix of training and working sessions with various team members along with the WMEP's expert insight into the nuances of the requirements of the new standard. New Berlin Plastics was exceptionally busy with customer activities and was working on a tight time frame, so it needed a versatile, hands-on partner to work through the process with the company.

MEP CENTER'S ROLE. The WMEP worked with New Berlin Plastics to complete an ISO GAP Analysis followed by a quick-turn project to upgrade to ISO 9001:2015 in order to retain existing sales and generate new revenue. WMEP offered flexibility with its team of trained consultants who provided a tailored solution to meet New Berlin Plastics' specific needs. and our relationship continues with regular internal audits. At WMEP, we pride ourselves on operating as an extension of the client's organization to achieve common goals.

"The WMEP was terrific to work with in bringing our ISO 9001:2015 certification up to date. It is experienced in helping companies successfully navigate ISO 9001 certifications and audits, and it showed. The WMEP quickly gained the trust of our team and successfully guided them through the updating process."

-Jim Schneberger, President

RESULTS



\$3 million in increased sales



\$14 million in retained sales previously at risk



\$60,000 in cost savings

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